
Survey No: _______

NESB (circle): Yes/No
Completed pre-test questionnaire? Yes/No
Number of employees:______________
Language:(specify)___________________
Position (circle): Owner/Manager/Owner Manager
How long has business been operating (in mths):_____

Interview Questions

1. Are you concerned with general environmental issues? On a scale of 1-5 (with one being not at all concerned and five being very concerned).
2. Are you concerned with the environmental impacts of your business? On a scale of 1-5 (with one being not at all concerned and five being very concerned).
3. Do you know what is meant by the term ‘stormwater pollution’? Yes/No/Don’t know
   If yes, please describe it.
   _____________________________________________________________________________
   _____________________________________________________________________________
   _____________________________________________________________________________

4. Have you recently heard about stormwater pollution? Yes/No/Don’t know
   (Ask them what it was. eg. was it the EPA ‘Drain is Just for Rain’ campaign, anti-litter campaigns, etc).
   _____________________________________________________________________________
   _____________________________________________________________________________

5. Where did you hear about it? (eg. radio, TV, newspapers, etc). _____________________________________________________________________

6. How do you clean up INSIDE the (shop, hotel etc) at the end of the day? (Be specific eg. hose out the shop, mop the floor, window cleaning)?
   _____________________________________________________________________________
   _____________________________________________________________________________
   _____________________________________________________________________________

7. How do you clean up OUTSIDE the (shop, hotel etc) at the end of the day? (Be specific. eg. hose down the pavement/outside windows, sweep into drains/gutters, hose down equipment/vehicles etc?)
   _____________________________________________________________________________
   _____________________________________________________________________________
   _____________________________________________________________________________

8. Do you use a contractor to clean outside (eg window-cleaners etc?). Yes/No
9. Where do you empty waste water? (where inside? where outside? eg. sink, toilet, sewer, stormwater drain/gutter, grease trap, on the grass, on the pavement/in the yard)

____________________________________________________________________________________

10. How does your business impact/affect the environment?

____________________________________________________________________________________

____________________________________________________________________________________

____________________________________________________________________________________

11. What do you see as the main constraints to reducing the environmental impacts of your business?

____________________________________________________________________________________

____________________________________________________________________________________

12. Which of the following in stormwater affects the water quality of oceans, ponds and rivers?

☐ Rubbish/litter washing down stormwater drains
☐ Silt / soil / sand etc
☐ People putting wastes down gratings / drains
☐ Businesses putting wastes down gratings / drains
☐ Washing equipment/vehicles on driveways and roads
☐ Don’t know
☐ Other (please specify)_______________________________________________________________

13. Which of the following could end up in the stormwater drains?

☐ water from kitchen and bathroom plumbing
☐ rain running off the roof
☐ rain in street gutters
☐ water running off pavements
☐ water draining from the washing machine
☐ excess water used for washing equipment and vehicles

14. Do you know where stormwater in Charing Cross goes? Yes/No

15. If yes, where does it go? __________________________________________________________
16. Waverley Council and UNSW have recently been working with businesses in Charing Cross, talking about stormwater pollution in the local area. Do you recall any of the following? Please tick as many as apply to you.

- a visit from Waverley Council and UNSW, introducing a community education campaign with businesses in your area?
- signs in the local shopping area
- a letter from Waverley Council and UNSW about stormwater pollution in Charing Cross?
- free ‘Solutions to Pollution’ stickers, for display in your business?
- a Stormwater Information calendar
- an information kit about stormwater pollution as part of ‘Water Week’ in October?
- a follow-up visit from UNSW, after Water Week?
- T-shirts with messages about stormwater pollution?
- free posters about stormwater pollution in the local area, for display in your business?
- free postcards about cigarette butts, for display in your business?
- have you heard about business sponsorship of the Bronte Community Stormwater Street Party?

17. For each one you remember, can you tell us what you thought about it? Was it useful? Yes/No/Don’t know

____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________

18. If yes, what was most useful about each one? (Ask against each one they remembered)

____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________

19. Which ones were not useful, and why? (As above)

____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________

20. Do you know anything now about stormwater pollution that you didn’t know before?

____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________
21. Do you do anything differently now, that you didn’t do before?

____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________

22. Are you aware of any government regulations/laws which are about the environment and your business?  
Yes/No/Don’t know

23. If yes, can you tell us which ones affect you and your business?

____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________

24. If yes, where/how did you become aware of the laws?

____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________

25. Do you think these laws/regulations are effective?  
Yes/No/Don’t know
If no, go to Question 27.

26. If yes, please tell us why you think this.

____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________

27. Have you recently heard of any businesses in the local area who have been issued with Penalty Infringement Notices or fines, under the 1997 POEO Act?  
Yes/No/Don’t know
(ask them to tell you more about it. - who, when, what for, how they heard, what do they think about it?)

____________________________________________________________________________________
____________________________________________________________________________________

28. In future, what would be most helpful for you to know about stormwater pollution and your business?

____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________
29. We would like to know what you think about the following statements. Please indicate on a scale of 1 (strongly agree) to 5 (strongly disagree).

<table>
<thead>
<tr>
<th>Strongly Agree</th>
<th>Agree</th>
<th>Neutral</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
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</tbody>
</table>

Changing what I do in my business will not improve stormwater quality.

My local Council would listen to any contribution I make on an environment issue.

If I noticed someone doing something to cause pollution, I would report it to the appropriate authorities.

I am prepared to change how my business works for cleaner waterways.

30. Do you think stormwater quality is an issue in your area? Yes/No
(If no, go to question 32)

31. If yes, how do you think stormwater quality could be improved in your local area?
____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________

32. If no, why not?
____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________

33. Would you be interested in participating in any future activities to reduce stormwater pollution in your local area? Yes/No/Don’t know

34. If yes, please tell us what type of activities you would be interested in?
____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________

35. Do you have any other comments in relation to the issues we have been talking about?