NSW NPWS Visitor insights

60 MILLION + DOMESTIC VISITS
to NPWS managed parks and reserves around the state. And an estimated 2.7 million visits from international visitors.

16.6% increase in domestic visits since 2016

94% satisfied with their most recent visit

IN 2017/18:
176 THIRD PARTY EVENTS ON PARK with 77,683 ATTENDEES

304 ECO-PASS LICENSED TOUR OPERATORS ON PARK

TOP 6 MOST VISITED PARKS
1. Blue Mountains
2. Royal
3. Ku-ring-gai
4. Kosciuszko
5. Sydney Harbour
6. Lane Cove

NSW NPWS MANAGES 7 million hectares or 9% of NSW

CENTERPIECE of NSW nature-based tourism offer which generated $21.3 billion in visitor expenditure

More than 870 PARKS & RESERVES
Including 225 NATIONAL PARKS

3% OF VISITS TO NATIONAL PARKS AROUND NSW

IN 2017/18:
176 THIRD PARTY EVENTS ON PARK with 77,683 ATTENDEES

304 ECO-PASS LICENSED TOUR OPERATORS ON PARK

TOP 6 MOST VISITED PARKS
1. Blue Mountains
2. Royal
3. Ku-ring-gai
4. Kosciuszko
5. Sydney Harbour
6. Lane Cove

Data sourced from 2018 Park Visitor Survey undertaken for NSW National Parks and Wildlife Service (NPWS) by Roy Morgan Research.