

Worksheet 2.2C

Innovation checklist

The following checklist may help you to pinpoint

- where your organisation is now, and
- where it wants to be in the future

with regard to developing capabilities and opportunities to innovate through sustainability.

	I haven't thought about it	I am thinking of doing something	Yes	Yes, and we are constantly improving	Yes, we represent best practice
	Level 1	Level 2	Level 3	Level 4	Level 5
Do you have strong relationships with industry participants who are recognised for their sustainability achievements? (e.g. clients, builders, suppliers, designers, academics, PCA etc.)					
Are you willing and able to partner with investors, tenants or service providers to achieve longer term outcomes?					
Do you actively monitor national and international best practice in commercial property sustainability?					
Do you actively monitor advances in related industries that might be applicable to your business? (e.g. residential property, ethical investment, construction and building etc.)					
Do you have a formal system for transferring project learning into your continuous business processes? (e.g. sustainability management plan, knowledge transfer program etc.)					
Do you view problems and failures as opportunities for learning and growth?					
When you make changes, do you measure how well the changes have worked? (feedback on outcomes)					
Are staff rewarded for maintaining networks with other industry participants with complementary skills?					
Are staff encouraged to share ideas, particularly between portfolios or projects?					

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Do you have a strategy to keep the loyalty of key experts and achievers within your organisation?					
As your organisation and its business environment changes, are you bringing in the necessary new skills and competencies?					

Evaluating your response

When evaluating your response, consider the following:

Level 1: Is it in our business interests to ignore these activities?

Level 2: Am I putting in the effort or resources needed to support these activities?

Level 3: Which of these activities should I make even better?

Level 4: How can I identify the strengths on which to build and improve even more?

Level 5: How can I capture and share these successes?

Source: This was closely modelled on checklists appearing in 'Innovate Now' by Dr Karen Manley, BRITE Project, Cooperative Research Centre for Construction Innovation (www.brite.crcci.info). Rating system devised by Construction Excellence (www.constructionexcellence.org.uk)